



Raising the Standard



**For Business Support Staff who Help Clients
to Improve Their Businesses**

18th – 20th May 2004

Peter Darby

Achieved continuing professional development in the following:

SFEDI Common Core Standards

Working relationships	1.1	1.2	2.1	2.2	3.1	3.2	3.3
Giving information and advice	5.1	5.2	5.3	5.4			
Professional development	6.4	7.1	7.2	7.3	7.4		

Additional Units

Helping clients improve their business	13.1	13.2	14.1	14.2	14.3	14.4
Team development	15.1	15.4	15.5	15.6		

Business Link Additional Units

Helping clients to manage change	10.1	10.2	10.3			
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Geoff Potts
Programme Director
20th May 2004





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This is to certify that

Peter Darby

has shown commitment to continuing professional development by attending
a 3-day workshop to enhance knowledge and understanding of:

Communication Dynamics

Financial Dynamics

Growth Dynamics

Marketing Dynamics

Operations Dynamics


Geoff Potts
Programme Director
20th May 2004

